

Kumoricon / Altonimbus Entertainment

Regular Meeting of the Membership on March 16, 2024, 1:00 pm

Via Discord and Twitch

Call to order

The meeting was called to order at 1:03 pm by Amber Feldman.

At the initial quorum count, the meeting continued once 20 members signed in as present, thus meeting quorum. In total during the meeting, 26 members signed in as present out of 648 total, with 20 needed to reach quorum.

Minutes

The minutes from the membership meeting of February 10th, 2024 were approved without objection.

Reports

Chair

Amber Feldman, Chair, presented slides [*lightly copy-edited*]:

- We're hard at work continuing our strategic planning initiatives
- Finalizing venues for in-person meetings, please keep an eye on the website for which meetings those will be
- Started planning our first staff event. Updates to follow
- Feel free to say hi at Sakura-Con!
- Mission Statement
 - Altonimbus Entertainment (ANE) is dedicated to a mission of providing a collaborative space for the celebration of and education about Japanese culture, anime, manga, games, and other related media.
 - As part of this mission, ANE hosts an annual anime convention, Kumoricon, where we bring together experts from within Japanese culture and the anime and manga industry with attendees in the Pacific Northwest region to foster a vibrant and diverse community. Through this, we connect like-minded individuals in a space where they feel comfortable to express their passions and share ideas.
- Core Values
 - Dedication: Our organization and our attendees have passion for the content we provide and the community that we create through Kumoricon. We channel this passion by dedicating our efforts to continually grow and improve the content we provide and the community we foster.
 - Community: Our organization, through Kumoricon, is committed to creating a fun and welcoming space where fans from around the world can come to the Pacific Northwest to connect and celebrate their shared interests. This includes ensuring all members feel a sense of belonging, feel heard, enjoy themselves, and have the freedom to express themselves and share their experiences.
 - Culture: Our organization endeavors to uplift Japanese culture through engaging and creative content, aiming not only to celebrate but also to educate others about Japan's customs, heritage, lifestyle, and media. Through Kumoricon events, we provide a platform for exploration and appreciation, fostering a deeper understanding of Japanese culture among attendees from diverse backgrounds.

- Diversity: Our organization believes that the strength of our community lies in the diversity of our human experiences. We are committed to ensuring that everyone at Kumoricon and other ANE events can enjoy a safe and supportive environment, are treated equitably, feel included, and have all the necessary tools available to make the content we provide accessible for their needs.
- Accountability: Our organization is dedicated to holding ourselves accountable for the choices that we make, including having clear and transparent communication with volunteers and attendees, and representing the organization with integrity and professionalism.
- Respect: Our organization is focused on cultivating a culture of mutual understanding and cooperation within the community, which means treating others with kindness, consideration, and respect, as well as having regard for the rights, traditions, and perspectives of others.
- We're hiring!
- Open positions include:
 - Staff Events Lead
 - Staff Events Support
 - Nonprofit Grants Coordinator
 - Nonprofit Grants Specialist
 - Staff Relations Specialist
 - Recruitment Liaison

Infrastructure

Amber Feldman, Chair, on behalf of Leon Lewis, Director of Infrastructure, presented slides *[lightly copy-edited]*:

- Lots of behind the scenes work.
- Hiring in all departments. Have specific needs in the following areas
 - Assistant Director
 - Facilities Liaison
 - Hotels Support
 - IT Support

Membership

Hannah Eulberg, Director of Membership, presented slides *[lightly copy-edited]*:

- Attendee Pre-reg: 1,418
- VIP: 11
- Pre-registration price: \$60 through April 13th
- What has the Membership team been up to?
 - Almost complete with the changes to registration that will help speed up the registration check-in/purchase process
 - Working on 2024 VIP Gift Items
- Come be a part of Membership:
 - Registration Hall Assistant
 - Email Support
 - Area Manager (multiple teams)
 - Volunteer Lead and VIP Support
 - Registration Software Developers
 - Registration Hall Crew

Operations

Ange Abuyen, Director of Operations, presented slides *[lightly copy-edited]*:

- Radio Test: Pending
 - 3 providers
 - Testing in April at OCC/Hyatt
- Staff Station: Lots of research
 - Networking in food industry
 - Inquiring with OCC for options
- Hiring staff
 - Attendee Services
 - Cosplay Repair
 - Staff Station
- Further questions: operations@kumoricon.org

Programming

Bennett Do, Director of Programming, presented slides *[lightly copy-edited]*:

- Hired Programming Leaders
 - Onboarded
 - Hiring support staff
- Meeting with other departments to talk about expectations and needs when it comes to events
- Preparing for GameStorm
- Join Programming!:
 - Office Manager
 - Fan Art Coordinator
 - Support Staff for variety of areas

Publicity

Amber Feldman, Chair, on behalf of Charly Youravish, Director of Publicity presented slides *[lightly copy-edited]*:

- We have been working on organizing and photographing all our merch in advance of getting our online merch store up and running.
- Our Marketing team is hard at work on Kumoricon's 2024 advertising plan!
- The Website team will have Kumoricon's 2024 website colors and graphics up soon!
- The Multimedia team has had all the 2023 photos ready to put up on the website for a while now, but we are trying to set up a new system that will mean pictures will go up much faster in the future. Unfortunately, that's made this year's photos take longer than we'd hoped. I apologize, but we should have that all together soon so keep an eye out!
- We are Hiring!
 - Content Developer, Website
 - Developer, Software
 - Discord Moderator, Moderation
 - Twitch Moderator, Moderation
 - Inventory Support, Merchandise
 - Organizer, Publicity Office
 - Assistant Manager, Marketing
 - Copy Editor, Marketing
 - Design and Layout, Graphics

- Content Creator, Social Media

Relations

Drew Herget, Director of Relations, presented slides *[lightly copy-edited]*:

- Getting contracts signed!
- Meeting with other departments to make plans.
- Making sure our Guests get great food!
- Reaching out to businesses and groups that would like to work with Kumoricon for 2024.
- MEGAZONE 23:
 - Hollywood Theatre will host the first ever US screening of MEGAZONE 23 and its sequel in full original form!
 - Hollywood Theatre partnered with Floating World Comics
 - Sunday, March 17, 7:30pm
 - This screening will even have an after party with themed cocktails and an all-vinyl City Pop DJ set from XRAY FM's Joe Ball across the street at the Sonder Listening Bar.
- Open Spots:
 - Industry Specialist
 - Industry Staff
 - Driver Supervisor
 - Drivers as well
 - Dispatchers
 - Gophers

Secretary

Marie Jackson, Secretary, presented slides *[lightly copy-edited]*:

- Membership Meeting Minutes are up to date
- Ratifications are happening
- Secretary is Secretarying
- Executive Meetings Summary:
 - The Executive Board has met once since the last membership meeting to handle business items. The following items were approved via out of meeting board actions:
 - 2024 DoubleTree contract approval
 - Increasing the number of positions on the Staff Training and Development Team
 - Move an L4 position within Publicity
 - Badge Policy change to fall in line with new methods for registration this year.
 - Partial executive access for the Software Development team
 - March 8, 2024:
 - Adjusted the level for Assistant Secretary and Secretary Executive Assistant.
 - Updated the Programming directorate org chart.
 - Approved the I-5 parking lot addendum for the OCC contract.
 - Approved the new Mission Statement and Values developed by the Strategic Planning workgroup.
 - Began the review process for the 2024 staff hotel program.
 - Discussed social media platforms with the intent on aligning them better to our new core values.

Treasurer

James Bradley, Treasurer, presented slides *[lightly copy-edited]*:

- Bills are paid and expenses are on track
 - Spending is still very tight this year
- Open positions
 - Assistant Director
 - Treasury Support
 - Load-In/Load-Out
 - Movers
 - Drivers

Outreach

Brian Mathews, Outreach Facilitator, presented slides *[lightly copy-edited]*:

- We have completed 2 of the 16 targeted events this year.
 - C3 GameCon is a small community event focused on tabletop gaming.
 - SideQuest Expo is a retro gaming event.
- They were good events to warm up the team and make sure our systems were working. If you are interested in getting more involved with outreach, the next Outreach Team meeting is: April 9 @ 7:30PM on the staff discord.
- Upcoming Outreach events:
 - GameStorm 24
 - March 21 to 24 Portland, OR
 - Sakura-Con
 - March 29 to 31 Seattle, WA
 - Chibi Chibi Con
 - May 25 Olympia, WA

Unfinished business

There was no unfinished business.

New business

There was no new business.

Good of the order

- Ange shared that Cloudy Shenanigans, the group which handles Kumoricon's escape rooms, is also running an escape room at GameStorm this weekend.

Joining staff

- Want to join staff but not sure what you want to do?
 - Visit <https://www.kumoricon.org/open-positions> to read about all the positions we have available.
- Know what you want to do or need some help making a decision?
 - Visit <https://www.kumoricon.org/staff-application> to apply or take a small survey so we can help you figure out what to do.

Good of the order is accepting submissions!

- You can email good.of.the.order@kumoricon.org!

Adjournment

The meeting was adjourned at 1:42 pm by Amber Feldman.

Submitted, and revised and approved by the members,
Marie Jackson, Secretary

Attachment: Presentation slides

See file *kumoricon-minutes-member-20240316-attachment.pdf*