

Kumoricon / Altonimbus Entertainment

General Meeting of the Membership on July 11, 2021, 12:00noon

Online

Call to Order

The meeting was called to order at 12:01pm by Brian Mathews.

At the initial quorum count, the meeting continued once 30 members signed in as present, thus meeting quorum. In total during the meeting, 37 members signed in as present out of 254 total, with 30 needed to reach quorum.

Minutes

The minutes from the membership meeting of June 26, 2021, were approved without objection.

Reports

Chair

Brian Mathews, Chair, presented slides [*lightly copy-edited*]:

- Helping with DigiKumo Lite.
- Still working on Charity; it's currently slow going.
- Been dealing with a lot of personal issues, so haven't been able to respond to requests as quickly (not all are bad, but definitely stressors).
- Things are about to amp up, and I'm preparing for it!
- Regarding the governor's order (yes, we saw it):
 - We're still a long way away from con, and a lot can happen.
 - That said, we know people will want to prepare and don't want to make any announcements right before con.
 - We hope to have answers for you all in September.
 - We've already been making plans on plans on plans, we're going to be watching the next couple of months very carefully and see what we need to keep you all safe. :)

Infrastructure

Leon Lewis, Assistant Director of Infrastructure, presented slides [*lightly copy-edited*]:

- Exhibitor applications are still open, but the KumoriconMarket team are processing applicants and reaching out as they come in
- Hotels are open and Bunny is working on getting the issues that have arisen taken care of.
- We are continuing to work behind the scenes on making con the best it can be! We look forward to being able to share more of our work with you.
- The hotel is charging more for 3 and 4 person occupancies which is not correct, so when booking your rooms, please be patient on the fact that higher occupancies are costing more. Because, while standard for hotels in general, it is not going to be the case for Kumoricon 2021.
- Infrastructure is hiring for all its sub-departments:
 - Facilities
 - Hotels
 - KumoriconMarket

- IT
- Office
- To find out more and apply: <https://www.kumoricon.org/open-positions>

Membership

Jessica Ulibarri, Director of Membership, presented slides *[lightly copy-edited]*:

- Some perks of pre-registering:
 - Save money and time
 - Check in on Thursday (Day 0)
 - Shorter wait time in line and quicker check-in
 - Custom fan name
 - 3 fun-filled days at Kumoricon
- Become a Kumoricon VIP
- 2021 registration numbers (as of 12:00 noon on July 11)
 - General attendee: 2,366
 - VIP attendee: 26
- Join staff:
 - Attendee Registration
 - Cosplay Repair
 - Con Suite
 - Staff Registration
 - Specialty Registration
 - Registration Development
 - Email membership@kumoricon.org to inquire about a position.

Jessica also reported:

- Pre-registration perks:
 - Membership costs \$60 online now instead of \$70.
 - Kumori-Kigu party on Day 0.
- VIP membership includes:
 - Priority convention check-in at the VIP and Accessibility Booth
 - Personalized Kumoricon Souvenir VIP badge
 - Limited edition Kumoricon lanyard
 - Kumoricon VIP Badge Ribbon
 - Kumoricon VIP T-shirt
 - Exclusive personalized VIP gift
 - 2-week early access to purchase entry to any of Kumoricon's Ticketed Events
 - Free Autograph Pass for each guest
 - Autograph session with a limit of one pass per guest
 - Priority entry into the KumoriMarket
 - An assortment of small Japanese-themed gift or food items
 - Exclusive Kumoricon-branded merchandise items
 - Discounted prices at the Kumoricon merchandise booth
 - Priority entry to all events held in these rooms: Main Events, Coliseum, Auditorium, Live Events 1, Live Events 2
 - One "jump the line" pass per day for any chosen event, excluding Autograph pass line/sessions
- Joining staff:
 - The convention is happening and this means we need staff! The convention is in less than 4 months and as a whole we are only at about half of what our staff numbers normally are for con. We are a completely volunteer-run event and without staff we can't put on the event.

- Are you on staff but have friends who were waiting to sign up till they knew con was happening? Do you want to attend con but aren't sure you have the fund? Do you want to meet new people and make some amazing friends? Do you like running around and getting things done? What about sitting in an office and helping people. Do you want to see behind the scenes and learn how a convention runs?
- Kumoricon has a position for everyone!
- Attendee Registration—Do you have great customer service skills? Do you have cash handling experience? Want to get a sneak peek at some of the amazing cosplays before many others?
- Cosplay Repair—Do you know how to sew? Can you use a hot glue gun? Have you ever made your own cosplay? Do you want to make someone's day better?
- Con Suite—Do you like taking care of people? Making sure they eat and take a break? Do you like to cook?

Operations

Yaz W, Director of Operations, presented slides *[lightly copy-edited]*:

- We're still hiring brave souls to join our ranks!
 - If you're waiting on a reply or have questions feel free to poke us at operations@kumoricon.org.
 - Hitsujikai, Yojimbo, Peace-Bonding, and Office!
 - If you want to help but are still wary about being in person, Dispatch may be the place for you! Email us if you're interested!

Programming

Devin H, Director of Programming, presented slides *[lightly copy-edited]*:

- Finalizing DigiKumo Lite details.
- New Tier 1 and cheer emotes on Twitch.
- Come join us on Twitch:
 - Saturday—Secret of Evermore—Blaze
 - Monday—Final Fantasy XIV—Panda
 - Tuesday—Chair Plays—Brian/Chair
 - Wednesday—Hyrule Warriors—DevDev
 - Wednesday—Muck—Steven Senpai
 - Friday—Raft—Bunny
 - Friday—Anime Talk Club—Y0uC4n7Kn0w
- Schedule is posted monthly on the public Discord in #kumo-twitch-stream.

Devin also reported:

- Integrated Stream Elements into Twitch.

Publicity

Panda, Director of Publicity, prepared slides, and Brian presented them *[lightly copy-edited]*:

- 2022 Mascot Contest is now open!
- Join our Discord!
- Support us on Patreon!
- Staff positions needing filled:
 - Marketing Manager
 - Photography Coordinator
 - Plot Bunnies
 - Newsletter Staff

- Social Media Staff
- Merchandise Staff
- Photographers
- Videographers
- Press Office Staff
- Publicity Office Staff

Brian also reported:

- There will be surprises at DigiKumo Lite!

Relations

Heather Holland, Director of Relations, was present, but experiencing technical difficulties. Brian reported:

- Announced ACME as a guest for DigiKumo Lite and Kumoricon.
- Announced Faye Mata as a guest for DigiKumo Lite and Kumoricon.

Secretary

Tracy Creel, Secretary, presented slides *[lightly copy-edited]*:

- Nothing of note to report.
- Being excited for DigiKumo Lite and Kumoricon.

Treasurer

Jo Ayers, Treasurer, reported:

- Registrations are picking up, KumoriMarket invoices are going out, and the money from those is coming in—and it's all just in time for advertising pushes and booking the travel arrangements for guests.
- It's like there's going to be an actual **con** in November!

Outreach

Brian Mathews, Outreach Committee Chair, presented slides *[lightly copy-edited]*:

- **Outreach is happening!**
- Outreach Committee is going to have a meeting soon!
- Nan Desu Kan over Labor Day weekend (Denver, CO).
- We'll have a booth at Rose City Comic Con!
- NDK attendants are chosen, RCCC have not; let us know if you're interested!

Unfinished Business

There was no unfinished business.

New Business

There was no new business.

Good of the Order

Email submissions to good.of.the.order@kumoricon.org.

Staff training

- Most staff positions have different roles, but all positions are customer service.
- At the convention, you are the face that our attendees will remember.
 - **Show integrity.** Lead by example. The code of conduct applies to everyone—staff, directors, and not just attendees. Excel in your own adherence to it.
 - **Be respectful.** Smile. Treat attendees the way you would wish to be treated. Be polite. Be firm, but don't yell.
 - **Be patient.** Remember that not everyone sees things exactly as you do. Stress, lack of sleep, and excitement can cause a reduction in judgment. Stay calm if you need to repeat yourself and listen to what the other party is saying.

DigiKumo Lite

- Help us support DigiKumo Lite!
 - This is a fundraising event; we need the help of the community!
 - Spread the word!
 - Share our social media posts (this has more impact than you think!).
 - Come watch!

Other topics

- Want to join staff but not sure what you want to do?
 - Visit <https://www.kumoricon.org/open-positions> to read about all the positions we have available
 - Know what you want to do or need some help making a decision? Visit <https://www.kumoricon.org/staff-application> to apply or take a small survey so we can help you figure out what to go.
- Also please get vaccinated.
- Breakouts on the staff Discord after this.
 - After the meeting is done, the following directors will be in their department voice chat. Please stop by and say hello!
 - Programming

Adjournment

The meeting was adjourned at 12:39pm by Brian Mathews.

Submitted, and revised and approved by the members,
Tracy Creel, Secretary

Attachment: Presentation slides

See file *kumoricon-minutes-member-20210711-attachment.pdf*