# Kumoricon / Altonimbus Entertainment General Meeting of the Membership on May 19, 2019 DoubleTree by Hilton Hotel Portland 1000 NE Multnomah St, Portland, OR 97232

#### Call to Order

The meeting was called to order at 1:21pm by Brian Mathews.

At the opening of the meeting, 36 members were present out of 669 total, with 53 needed to reach quorum. Quorum was not met.

#### **Minutes**

Minutes approval was skipped due to not having quorum.

# Reports

#### Brian Mathews, Chair

- Working on behind-the-scenes projects, some of which you will see soon.
- Stepping in and helping other directors when they need assistance.

# Ash "Bunny" Butler, Director of Infrastructure

- Working on contracts and addendums and other behind-the-scenes things.
- Seeking staff:
  - One more Hotel Liaison
  - Seeking staff interested in future Infrastructure positions, even if a particular position is full this year. Email infrastructure@.
- Hotel booking will open within a week.

## Jessica Ulibarri, Director of Membership

- Registrations are up by about 500 relative to last year. Recent social media announcements have boosted pre-registrations. There was also a recent tier/price change.
- Seeking staff in all sub-departments:
  - Attendee Pre-Registration—Coordinator positions. Experience with management, and at least 1 to 2 years in a registration-type department.
  - Registration Line Coordinators—Experience with lines, Yojimbo, or directing people.
  - Attendee Registration Staff—Working with attendees as they check in; money handling experience.

- Con Suite—Coordinators and general staff; food handling experience, for both cooking and serving.
  - Feeds staff, including 3 meals per day, and some food delivery on-site.
  - Will be in the exhibits hall area of the DoubleTree. Has a degree of separation from the rest of the hotel. Better supports food cooking due to configuration of the fire alarm system.
- o Cosplay Repair—Help people fix cosplay, direct people, give advice.
- Specialty Registration—Help exhibitors, artists, industry members, and others check in.
- Staff Check-In Team—Work Wednesday through Saturday; mostly have all of Sunday free, except for a few hours for load-out.
- VIP
  - This year, selling 93 VIPs. Last year, sold 48.
  - o 54 VIPs have sold. Last year at this time, 30 had been sold.

### **Jason Pollard, Director of Operations**

- Maid Squad was renamed to Hitsujikai. Covers line control, especially for Main Events.
   There was confusion with Maid Cafe among staff applicants and others. "Hitsujikai" means "shepherd", which fits with the "Yojimbo" name.
- Seeking staff for all sub-departments:
  - Dispatch—Communication sub-department within Operations; pass messages between departments, issue radios, keep track of incidents.
  - Yojimbo—Policy enforcement and customer service
  - Lost and Found
  - Hitsujikai
  - o IT—Backbone of Operations; connect computers, help Membership get up and running. If have appropriate background, reach out, and IT will interview you.

# **Devin Hunter, Director of Programming**

- The Programming department deals with content.
- The AMV Contest is still going.
- Working really hard to get panel forms up. Nearly done except for a couple of technical hurdles.
- Working on other things that we're not ready to talk about yet. Watch social media.

# Samantha Rushford, Director of Publicity

- Have new ads, and new flyer. Can pass out the flyers at game stores and other places.
- New merchandise:
  - More pint glasses, but blue glass this year
  - New lanyards, with double-printed polyester (fabric instead of screen printed)
  - Selfie sticks
  - Qi charging pads
- Improvements are being made to the website. More forms and announcements are coming soon.

• Seeking Marketing Manager—Experience with marketing. Help with marketing, advertising, press releases, branding, uniformity in branding.

## Sam Taylor, Director of Relations

- Launched "Food Wars"—"Feed your Waifu or Husbando"—Vote on characters for charity food donation buckets. Last year, Brina Palencia was the winner, and she is coming to Kumoricon this year.
- Art Show submissions will be open soon.
- KumoriMarket:
  - Exhibits Hall is nearly full.
  - Artist Alley closed after a week of being open.
  - Small Press also closed.
  - o Small Press and Artist Alley notifications have both been sent.
  - 20% of artists have already registered.
- Announced two guests:
  - Brittney Karbowski—Camie in My Hero Academia, Wendy in Fairy Tail, and Pride in Fullmetal Alchemist: Brotherhood
  - STARMARIE—Kumoricon's first J-pop girl group; did ending for Cardfight!!
     Vanguard G, and opening for Onigiri
  - A lot more guest announcements are coming.
- Industry and partner table applications are opening soon, once some small technical hiccups are resolved.
- Seeking staff:
  - General gophers—Assist throughout con in the Relations department.
  - Maid Cafe—Needs butlers desperately. Have 3; need 9 more.
  - Guest drivers
  - KumoriMarket staff—Get to see everything in the Exhibits Hall, Artist Alley, and Small Press.
  - Charity Auction
  - o Autographs—Making more improvements to the process this year.
- Maid Cafe reservations are opening around July or early August.

# Jeff Tyrrill, Secretary

- Making improvements to the staff application process soon.
- Seeking Staff Education Manager—Oversees staff manual, create training modules and quizzes, interview managers in other departments. New position; position is still being shaped.
- Working on behind-the-scenes projects.
- The bylaws draft we presented to the membership last year is still in progress.
- The 2018 membership term is about to expire. Let friends know if they are not staff.

# Jo Ayers, Treasurer

Not present. Jo had sent a written report [below, lightly copy-edited], which Brian read:

• Please see <a href="https://www.kumoricon.org/open-positions">https://www.kumoricon.org/open-positions</a> for possibilities!

- Money in, money out.
- Mailbag included bank statements, catalogs, junk mail, and ink coupons. :)

#### Outreach

Brian reported:

- Sakura-Con—The big event. Sold 114 pre-registrations and a lot of merch.
- Outreach has a break for the next month. Then, in August: KuroNekoCon, Resin Rose BJD Expo, and Obon Fest.

## **Unfinished Business**

There was no unfinished business (and no quorum).

## **New Business**

There was no new business (and no quorum).

#### Good of the Order

Meeting participants reported the following upcoming events:

- Studio Ghibli Fest
  - Nausicaä of the Valley of the Wind—May 20-21—Fathom Events
  - Whisper of the Heart—June 1-2—Fathom Events
- Shadow—playing today—Hollywood Theatre
- Detective Pikachu is playing

A meeting participant announced they are collecting old omamori to properly dispose of at a fire at the Buddhist Temple.

A meeting participant spoke highly of the good manga selection at the Multnomah County Library, as well as their anime collection. Others noted that they have video games and sewing machines available, and that the Vancouver library has cosplay-targeted programming.

# **Adjournment**

The meeting was adjourned at 1:46 pm by Brian Mathews.

Respectfully submitted, Jeff Tyrrill, Secretary