Altonimbus Entertainment
Annual Meeting of the Membership
September 27, 2015
We need 64 staff present to begin
Agenda

• Call to Order
• Reports
• Unfinished Business
• New Business

• Good of the Order
  – Proxy Check-ins
  – Elections
    • Chair
    • Infrastructure
    • Membership
    • Operations
    • Programming
    • Publicity
    • Relations

• Adjourn
Phillip Koop

REPORT FROM THE CHAIR
This happened
Observations from the Chair

• New dates
• Japanese guests
• Meeting length
Observations from the Chair - cont

• The Visibility Project
• Staff
  – Where there is room for improvement
  – Amazing!

![Image of a cat]
REPORT FROM THE DIRECTOR OF INFRASTRUCTURE

Diana Hoffman
Final Pick Up for Kumoricon Anime Convention 2015
September 3 – September 7, 2015

<table>
<thead>
<tr>
<th>Headquarter Facility</th>
<th>Pre Wed 9/2</th>
<th>Day 1 Thu 9/3</th>
<th>Day 2 Fri 9/4</th>
<th>Day 3 Sat 9/5</th>
<th>Day 4 Sun 9/6</th>
<th>Day 5 Mon 9/7</th>
<th>Total Rooms</th>
</tr>
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<tbody>
<tr>
<td>Hilton Vancouver WA</td>
<td>8</td>
<td>92</td>
<td>210</td>
<td>210</td>
<td>210</td>
<td>27</td>
<td>757</td>
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<tr>
<td>Picked Up</td>
<td>21</td>
<td>116</td>
<td>184</td>
<td>188</td>
<td>187</td>
<td>40</td>
<td>736</td>
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<td>Red Lion at the Quay</td>
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<td>131</td>
<td>131</td>
<td>131</td>
<td>31</td>
<td>0</td>
<td>450</td>
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<tr>
<td>Picked Up</td>
<td>2</td>
<td>83</td>
<td>118</td>
<td>116</td>
<td>110</td>
<td>21</td>
<td>450</td>
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<table>
<thead>
<tr>
<th>Overflow Facility</th>
<th>Day 1 Thu 9/3</th>
<th>Day 2 Fri 9/4</th>
<th>Day 3 Sat 9/5</th>
<th>Day 4 Sun 9/6</th>
<th>Day 5 Mon 9/7</th>
<th>Total Rooms</th>
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<tbody>
<tr>
<td>DoubleTree by Hilton</td>
<td>-</td>
<td>0</td>
<td>40</td>
<td>40</td>
<td>40</td>
<td>0</td>
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<tr>
<td>Picked Up</td>
<td>-</td>
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<td>4</td>
<td>4</td>
<td>3</td>
<td>0</td>
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<tr>
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<td>0</td>
<td>40</td>
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<tr>
<td>Picked Up</td>
<td>-</td>
<td>0</td>
<td>10</td>
<td>9</td>
<td>7</td>
<td>0</td>
</tr>
<tr>
<td>Homewood Suites by Hilton</td>
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<td>11</td>
<td>25</td>
<td>26</td>
<td>17</td>
<td>3</td>
</tr>
<tr>
<td>Picked Up</td>
<td>-</td>
<td>0</td>
<td>65</td>
<td>65</td>
<td>65</td>
<td>0</td>
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<tr>
<td>La Quinta Inn &amp; Suites</td>
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<td>0</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Picked Up</td>
<td>-</td>
<td>0</td>
<td>20</td>
<td>20</td>
<td>20</td>
<td>0</td>
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<td>19</td>
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<td>0</td>
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<tr>
<td>Picked Up</td>
<td>-</td>
<td>0</td>
<td>21</td>
<td>22</td>
<td>20</td>
<td>0</td>
</tr>
</tbody>
</table>

TOTAL Rooms Blocked: 34 163 571 571 471 27 1897
TOTAL Rooms Picked Up: 23 210 382 386 362 64 1427
Infrastructure

- Hotel Accommodations
- Venue
- Shuttle
- The Park
REPORT FROM THE DIRECTOR OF MEMBERSHIP

Brian Mathews
Membership - Registration

• Total Pre-Registration - 3341
• Total At-Con Registration
  – 2588 unique
  – 2608 total
• Line Times
  – Pre-reg: No longer than 30 minutes!
  – At-Con: Maximum wait of 3 hours – never went outside!
Membership – Successes

• Live printing pre-registration was incredibly successful! Pre-reg wait was never longer than 30 minutes!

• New VIP program was very popular!
Membership – Lessons Learned

• Two con suite locations are really not fun to manage, especially when they’re far away from each other. 😞

• Sometimes printers that claim to print on cardstock... don’t.
Membership – Shout Outs

• Jeff Tyrrell – Made an awesome pre-reg site!
• Jason Short – Made an awesome at-con site!
• And everyone else who helped us this year!
REPORT FROM THE DIRECTOR OF OPERATIONS
Operations

• Radios operate much better this year!
• Lessons Learned - Lost and Found will undergo a revamp in 2016.
• Special thanks to IT for making things happen.
REPORT FROM THE DIRECTOR OF PROGRAMMING

Jaki Hunt
Programming

- Panels and events got a lot of positive feedback
- There were some hiccups that will be considered next year so it can be even better.
Programming

• Special thanks to programming staff, especially folks who stepped up and filled in for last minute cancellations
Sierra Rice

REPORT FROM THE DIRECTOR OF PUBLICITY
2015 Outreach

Newcon PDX
Wizard World Portland
Comic Con
Cedar Mill Elementary
Japan Night
Sakura-Con
Mochitsuki
Otafest
Many other events....
Merchandise

- Hats
- Pins
- Rainbow Lanyards
- Shirts
- Bundles
Social Media

- Instagram
- Tumblr
- YouTube
- All the things

- More staff makes the world go round
Special Thanks

Jeff Tyrrell
Uncredited hours upon hours of work for all departments
Website, Forums, Social Media, Guidebook Publications
Thank you for your unbelievable dedication and love for this convention.
Special Thanks

Ally Fields
Created relationships with the Oregon Symphony playing Pokémon Evolutions
Worked several nights on just energy drinks and insanity
Was never actually signed up as Publicity staff.
Thank you is not enough for all you do.
Special Thanks

Program Book Team
Every year the program book is an untamed beast that bares its teeth at our staff. To those that stay up at night fighting the beast just to not have it save your work, we salute you.
Without these dedicated people, much would not happen.
Thank you Ally, Brandon, Jeff, Jessica, Kerry and others who helped out.
Special Thanks

Kate Stone
Helped on almost all pre-con graphics projects during the year
Made almost all the things
Didn't go to con
Special Thanks

Brianna
Caitie
Dani
Elyssa

Kimmi
Meaghan
Ashlee
Kim

To all Publicity staff, without you this year would have been harder. Thank you for putting in the time and dedication, you are all rock stars!
2016 To Do:

Plan for more work than ever
Publicise
Scream on the inside
REPORT FROM THE DIRECTOR OF RELATIONS

John Krall
This is how our Secretary looks when Krall doesn’t send in his report.
REPORT FROM THE SECRETARY

Jo Ayers
A person holding multiple positions counts as the one with the highest rank.

Most people held only one position, but some held more.

- Executives: 371, 73%
- Managers: 45, 9%
- Coordinators: 75, 14%
- General Staff: 19, 4%

- Persons holding exactly one position: 454, 89%
- Persons holding 2 positions: 53, 10%
- Persons holding 3 positions: 3, 1%
- Persons holding 4 or more positions: 0, 0%
New and Returning

New, 226, 44%
Returning, 284, 56%
Staff Age Distribution

- Mean age: 23.9
- Median age: 26.1

Age distribution:
- Under 16
- 16-20
- 21-30 (most common)
- 31-40
- 41 and over
92 staff participated in the Feedback Survey this year, or just under 20% of all staff.
Staff Feedback Survey

How important is each of the following in allowing you to complete your tasks efficiently?

1 - not important
2
3
4
5 - critical

[Communication] | [Having the anticipated technology available] | [Training] | [Having information resources] | [Planning ahead] | [Sleep] | [Meals]
---|---|---|---|---|---|---
11 | 31 | 16 | 23 | 33 | 22 | 19
47 | 19 | 15 | 19 | 16 | 19 | 21

[Communication] [Having the anticipated technology available] [Training] [Having information resources] [Planning ahead] [Sleep] [Meals]
Staff Feedback Survey

How effective was communication between...

1 - Not effective
2
3
4
5 - Very effective
Staff Feedback Survey

Were you able to participate in the activities you hoped to during Kumoricon?

- None: 3%
- About 1/4: 15%
- About 1/2: 10%
- About 3/4: 31%
- All: 41%
Staff Feedback Survey

Which of the following staff perks did you know about before con?

- Staff room rate
- Special badge/lanyard
- Con Suite
- Participation buttons
- Tee shirt
- Voting at elections (not just a perk, it's a Feature!)
- Kumoricon merchandise discount

<table>
<thead>
<tr>
<th>Perk</th>
<th>Did not know</th>
<th>Knew</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff room rate</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>Special badge/lanyard</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>Con Suite</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>Participation buttons</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>Tee shirt</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>Voting at elections (not just a perk, it's a Feature!)</td>
<td>90%</td>
<td>10%</td>
</tr>
<tr>
<td>Kumoricon merchandise discount</td>
<td>90%</td>
<td>10%</td>
</tr>
</tbody>
</table>
Staff Feedback Survey

Which was your favorite?

Pie chart showing the distribution of favorite items:
- Con Suite: 30%
- Staff room rate: 39%
- Other: 16%
- Special badge/lanyard: 15%
- Participation buttons
- Voting at elections: 2%
- Tee shirt: 9%
- Kumoricon merchandise discount: 1%

Bar chart showing the number of votes for each option:
- Participation buttons
- Kumoricon merchandise discount
- Tee shirt
- Special badge/lanyard
- Staff room rate
- Con Suite
Staff Feedback Survey

Will you return to staff for Kumoricon 2016?

- Yes, in the same department: 72%
- Yes, in a different department: 18%
- No: 10%
This is how our Secretary looks when reports are late.
REPORT FROM THE TREASURER
Recap of the Year

• **Budget**
  – Lots of unexpected changes
  – Prepayment on next year’s venue expenses

• **Modernized Merchandise credit purchases**
  – Looking into electronic inventory tracking

• **Revenues did not meet budgeted amounts**

• **Expenses increased beyond expected increases**

• **Putting into place better communication channels for locker coordinators**
Unfinished Business

There is no unfinished business.
(Business is stuff you vote on.)
New Business

There is no unfinished business.
(Business is stuff you vote on.)
Good of the Order

Elections, Meeting Announcements, Other Announcements, Rant & Rave
Elections

• Procedure for each election
  – Candidate introduction
  – Candidate Q&A
  – Anonymous comment collection
  – Anonymous comment presentation and candidate responses
  – Voting
  – Collection and counting of ballots
  – Report of result

• Order of races (as set during the meeting by vote of the membership)
  – Chair
  – Membership
  – Operations
  – Programming
  – Infrastructure
  – Publicity
  – Relations
Announcements

FURTHER GOOD OF THE ORDER
Thank you all for making 2015 a great year!

See you at the OCC in 2016!