

Kumoricon / Altonimbus Entertainment
General Meeting of the Membership on Apr. 21, 2012
Beaverton Main Library – 12375 SW 5th St, Beaverton, OR 97005

Call to Order

The meeting was called to order at 1:12pm by Beau Gentry.

At the opening of the meeting, 32 members were present out of 147 total. Quorum was met. 25 required to meet quorum.

Approval of Minutes

The minutes from the general meeting of the membership of Mar. 11, 2012 were approved without objection.

Reports

Beau Gentry, Chair

- Attended Sakura-Con.
 - Donated VIP badges to charity auction. Did not sell for as much as we would have liked. But, there was a ton of awesome stuff and people may have run out of money.
 - Registered about 87 attendees. Normally around 20 or 30, so huge bump.
- Still taking orders for staff dogtags. Free to registered staff.
- Doing staff recruitment specialist achievement buttons. One button for each two new staff you bring in; no limit.
- For brand new staffers, there is a casual, 10-minute orientation after breakouts wind down if haven't done it already.

Brandon De Vore, Vice Chair

Not present.

Beau reported that the department is working on VIP and Maid Squad stuff. Looking for staff, and maids and butlers for Maid Squad.

Jeff Tyrill, Secretary

- Not much to report. Working on some things.

Barbara Hunt, Treasurer

Not present.

Phillip Koop, Facilities Liaison

- Work progressing quite well on 2013 contract. Can't say any more about that.
- Web booking for hotel rooms should be open by mid-week. Can also book by phone right now. Hotels have a steady amount of people booking them.
- Staff room rate is \$85/night plus tax, only at the Hilton. If have emailed me to reserve a staff room, and if I haven't responded, will send confirmations once web attendee booking is online.
- Next general meeting is on May 19 in Eugene at Abby's Pizza (Abby's Legendary Pizza). 10% group discount off food.

Michael Evans pointed out that there is room sharing discussion on the staff forum.

TJ Stinson, Director of Operations

- Definitely looking for staff, especially Yojimbo. Looking at a lot more attendees based on pre-registration numbers. Need more staff to guide attendees on the floor.
- Also looking for staff for other departments, including tech and registration.

Jaki Hunt, Director of Programming

- Still looking for staff, particularly Video Gaming, Tabletop Gaming, Fan Creation, Fanfic, and Fan Art.
- Panel forms are being accepted. If submitted and not received acknowledgement, then I didn't get it, so please resubmit. Have panel forms here.
- Andie Letourneau, Cosplay Coordinator, reported: 10 costume-only entries, 0 skit entries.
- Need skit entries. Contest will be running up until con.
- GameStorm was last month. Good turnout. Tournaments went pretty well, and will probably add 1 or 2 for next year.

Ally Fields, Director of Publicity

- Sakura-Con report:
 - Did super-excellent with 87 registrations instead of the normal maximum of around 35. Many people said they would register online so they could pay by credit card.
 - Many people were asking con questions and were interested.
 - Myself and the Relations Director plan to have a meeting of minds with Sakura-Con's Directors of Publicity and Relations.
 - Dark Horse announced the manga license of Oreimo, for which volume 1 is being released September 1. Anime also exists. Will be working with Dark Horse on promotional opportunities for Kumoricon. Big title, cute, fun, perfect for our fandom.
 - Thanks to our staff who helped at our exhibitors booth.
- Got more merchandise. Now have bumper stickers, brand new water bottles, and drawstring bags. Bags hold a 15.5", maybe 16.5" computer and have umbrella girl. Have

butter mint candy for parades and promotional activities. Feature the “chop” image and the website address. Will order new umbrellas soon, provided that they are good quality after seeing them at showroom.

- Have more posters and flyers here. All staff are members of Publicity. Distribute these to local businesses, people on the street, friends, and work, but always ask permission before leaving them anywhere.
- Mascot contest is up. Ends a bit earlier than normal this year. One second before midnight at the end of June 24.
- Work on program book and pocket guide starting pretty soon. Will start basic layouts. Can use more graphic design staff. Looking for people familiar with InDesign.
- Will see new activity in social media in the next two weeks.
- For press and advertising, getting involved with TriMet. Contact me if have any connections. Trying to film videos on TriMet about how to get to Vancouver. Trying to contact TriMet about advertising.
- Assistant, Amanda, is working on radio and newspaper. Contact if have connections to any.
- Need Merchandise Staff and Press Room Staff. Mostly at-con positions, not pre-con. Merchandise Staff is staffing our booth between around 10am-4pm, selling merchandise, talking to people in cosplay, and needs good money handling skills. Press Room Staff is giving press their badges, answering questions, and addressing any needs like water or snacks.
- Meeting with Promo-Force staff during breakouts.

Sarah Paige, Director of Relations

- Main concern is looking for staff. Mostly people working with guests and industry, but also charity auction, exhibitors hall. Talk to me if interested, or know somebody who is.
- Big announcements are coming up, but can't talk about them yet.
- Exhibitors registration should be opening very soon. Email exhibitors@kumoricon.org if interested, or know somebody who is.

Unfinished Business

No unfinished business.

New Business

No new business.

Good of the Order

Beau reported:

- Now that Sakura-Con is over, our timeline will pick up a lot. Our convention is the next big regional event. Forums will pick up, and staff will pick up. Go out and recruit staff.

- Sometimes when the directors say that there is nothing to report, it doesn't mean we aren't working; we often just don't announce things until they are finished.

A meeting participant asked about concerns for the Exhibitors Hall, stating that his brother who is normally interested is hesitant because of the space problems last year. Another participant asked about space concerns for Artists Alley. Sarah responded to each in turn, stating that they are doing their best to address concerns. There is a tentative plan to swap the locations of the Exhibitors Hall and Artists Alley, with exhibitors moving to the main ballroom and moving artists to the Centennial Center, although this plan may change. Acknowledged that the number of exhibitors booths is far below what is typical for a con of our size. Working with exhibitors to renew relationships, and stated that exhibitors who were present last year were generally happy. Stated that many Exhibitors Hall Staff are returning for this year. Sarah stated she can talk to the concerned exhibitor to give one-on-one attention to his concerns. Phillip added that Tabletop Gaming is moving out of the ballroom to a different location.

Jon Bressler announced that he is planning a 24-hour gaming marathon for charity, and is looking for convention staffers to join him as a team.

Michael Evans announced that a big update is in the works for his Minecraft server, which is a discussion topic in the off-topic forum area.

Rant and Rave

No rant and rave.

Adjournment

The meeting was adjourned at 1:42pm by Beau.

Respectfully submitted,

Jeff Tyrrell, Secretary