

**General Meeting of Altonimbus Entertainment Membership  
Saturday, July 16, 2011  
Woodmansee Park  
Salem, Oregon**

Meeting called to order at 1:45pm by the President, Beau Gentry.

At the opening of the meeting, 42 members were present out of 150 total. Quorum was met.

## **Reports**

### **Chair, Beau Gentry**

- Only two more meetings until the con. Both at con hotels. Encourage everyone to be at the August meetings. Mini-trainings, and good to get a view of the sites when they are empty.
- Don't have new dog tags, but will have at the August meeting.

### **Vice Chair, Dawn Hewitt**

- VIPs are sold out. VIP Manager will be contacting VIPs.
- Have awesome assistant who will be dealing with Maid Squad stuff. Have Maid Squad staff, and encouraging Maid Squad volunteers to upgrade to staff.
- My staff are working really hard.

### **Treasurer, Barbara Hunt**

No report (not present).

Gentry asks staff to thank Barb when they see her for planning this barbeque and the other staff events.

### **Secretary, Jeff Tyrrill**

- Deadline to sign up for staff is first August meeting.
- Soft deadline to sign up for staff and be listed in con book is this meeting. Have a few days leeway after today, but next meeting is too late.

### **Director of Operations, TJ Stinson**

- Currently at 1621 pre-registrations. Slated for some serious growth this year.
- Registration meeting tomorrow. Need people for stuffing envelopes and other help. Location is Epic Gaming in south Portland.
- Still looking for staff. Need more Yojimbo because of extra coverage needs at two hotels.

### **Director of Publicity, Ally Fields**

- We're going to Comic-Con for filming, taking pictures, tweeting @kumoricon, posting on Facebook, and will try and make a Tumblr. Will bring back awesome stuff for Charity Auction and make connections there.
- Publicity department is about to get busy, so may not provide immediate responses to contacts.
- 4th of July parade in Hillsboro, report provided by assistant, Amanda Roberts: Five people came to parade. Two of the Anime Hunters, two con-goers, and myself. Handed out whole box of flyers. Handed out all 9 pounds of candy. Hoping for bigger turnout next year. Trying to get into Starlight Parade next year. If know of parade opportunity, contact us.
- If know cosplayers, get them in contact with us, because we have ways they can show off their cosplay.
- Working on signage. If you need signage that your director might not know about, let them know so they can request signage from Publicity.

### **Director of Relations, Sarah Paige**

- In "details phase", so very few interesting things to announce right now.
- Guest coordination coming along great. Kate and I trying to talk to everyone in industry. Efforts will continue at Comic-Con face-to-face to network and bring things back.
- Looking for local businesses interested in working with us for Charity Auction, or cross-promoting. Seeking donations for Charity Auction and other areas. Contact [relations@kumoricon.org](mailto:relations@kumoricon.org) with suggestions.

### **Director of Programming, Jaki Hunt**

- Panelists will be notified on acceptance within couple of weeks.
- First schedule draft will be started on Monday.
- Accepting contest applications: Cosplay chess, cosplay, karaoke; AMVs deadline is close. Contest entry information is on website and forums.
- Still seeking staff for video gaming, content areas, and other areas.

## **Facilities Liaison, Phillip Koop**

- Both Red Lion and Hilton nearly full. No doubles left in either hotel.
- Details on the following will be sent to the staff mailing list shortly:  
Have set aside number of double rooms. If are a staff member, and can assemble team of 3 other staffers, you'll call the hotel, give them a secret passphrase, and you'll directly book the room at the staff rate of \$85/night. This only applies to the Hilton. Red Lion does not have a staff rate.

## **Minutes**

Due to not having quorum and other issues, minutes from several previous minutes have not yet been approved.

The Secretary motions to approve the General Meeting minutes as posted for the General Meetings for the months of February, March, April, May, and June. Motion passes by acclamation.

## **Unfinished Business**

No unfinished business.

## **New Business**

Aaron McPherson: Katsucon checks pre-registration list against sex offender registries. Suggest Kumoricon consider doing this for the future. Gentry replies that board will investigate.

Jon Bressler: Suggestion for Annual Meetings and election meetings to change format. Instead of comment period with candidates out of room, keep candidates in room. Candidates can hear criticism to improve. Sakura-Con made this change this year. Gentry clarifies current procedure: Comments spoken when candidates are out of the room is boiled down to question to ask candidate when they return.

Michael Evans: To increase anonymity, and to increase speed of elections, send criticism or praise into board first. Then concise message can be distilled and disseminated during election itself.

Hewitt: This would give advantage to sitting board members.

Brandon De Vore: A board-elected position could collect the comments.

Gentry: Will discuss this proposal at an upcoming executive meeting.

### **Good of the Order**

Fields gives an addendum to the Publicity report:

- Mascot and cover contest entries will be posted online for staff for voting.
- Video commercial contest running. Film self and friends being silly, or cosplayers dancing singing Benny Hill music. Deadline is next weekend.

Gentry gives an addendum to the Chair report:

- Next meeting last chance to earn staff recruitment specialist achievement. One button for every two new staff.

Stinson: Working on automation process for generating staff badges. Custom images will most likely be similar to previous years. 550x550, JPG or PNG. Working out uploading process, targeting to be ready in about a week. Staff email will announce details.

### **Rant and Rave**

De Vore: At registration meeting two weeks ago, thanks to staff for great turnout. Hope to see many people at registration meeting tomorrow. Not just reg staff showed up, but people from many departments.

Sarah, owner of anime shop, Blue Moon Anime in Salem: Invite people to stop by after meeting. Hours extended until 4:30 or 5pm. Next to Sonic on South Lancaster.

Gentry: Food is cooking. Will make announcement when ready. If rain lets up, may or may not have brought giant slingshot for plushies.

Meeting adjourned at 2:16pm.

Respectfully submitted,

Jeff Tyrrell  
Secretary  
Kumoricon / Altonimbus Entertainment 2011